



# BOYS TO MEN SUMMER OF HEALING TEEN CONFERENCE & EXPO



**"We cannot always build the future for our youth, but we can build our youth for the future." - Franklin D. Roosevelt**

## **AUGUST 2022**



“Where We Believe in Service over Self.”

Dear Potential Sponsor,

We have some exciting news! DreamHouse Make A Difference Foundation is honored to invite you to become a sponsor of the Boys to Men Summer of Healing Teen Conference & Expo happening in August 2022 in Atlanta, GA.

The primary purpose of the Boys to Men Teen Conference & Expo is to empower, develop, and motivate young males by providing resources, education, and opportunities that maximize their potential for success.

Topics to be covered include, but are not limited to:

- Transitioning to manhood
- Pursuing passion and purpose
- Conquering fear of success
- Effective communication
- Maintaining healthy relationships
- Interacting with law enforcement
- Navigating in a professional world
- Mental health and self-care

To ensure the success of the Boys to Men Teen Conference & Expo, we are currently seeking monetary and in-kind donations. Proceeds will offset expenses, allowing us to make this FREE event for all attendees and therefore, expanding our reach to those youth and organizations who may not otherwise be able to participate if there is a fee associated with attendance.

In return for your support, we would like to extend the opportunity to place your company name and brand in front of an engaged audience. Sponsors receive significant recognition before, during, and after the event --- increasing brand recognition and making a lasting impression. We offer a wide range of conference sponsorship and advertising opportunities, with options for customized sponsorships. We would love to set up a call to discuss this opportunity further.

Thank you for your time. We very much look forward to hearing from you.

Warmest Regards,

Candis White & Zsa Zsa Lambert-Hall  
Co-Founders, DreamHouse Make A Difference Foundation

# ABOUT US



DreamHouse Make A Difference Foundation is a 501(c)(3) nonprofit organization that focuses on the development and empowerment of youth ages 11 to 17. The organization was birthed from the desire to change lives through education, access to resources, and mentorship. Every program and event is designed to effect positive and meaningful shifts in the lives of those we serve, maximizing their potential for success.

## Our Mission

To provide resources, education, and opportunities that ensure a successful transition from childhood to adulthood, while simultaneously creating a positive impact on the parent-child relationship.

## Our Vision

Empower, develop, and motivate the youth to become productive and upstanding members of society.

# CONFERENCE OBJECTIVE

The objective of the Boys to Men Summer of Healing Teen Conference and Expo is to motivate, inspire, and empower young men by providing them with the resources needed to facilitate their personal and professional development.

# CONFERENCE HIGHLIGHTS

**Resource Exhibition:** Conference center filled with vendors, sponsors, organizations, colleges, trade schools, parent support groups, and downloadable resource tools

**Keynote Speaker:** Youth motivator, e.g. Eric "ET The HipHop Preacher" Thomas

**Panel Discussion:** Hear from powerful male leaders from all walks of life, professions and lifestyles

**Q&A Session:** Youth can freely express their challenges and present questions to panelists

# RESOURCE STATIONS



Resources to include but not limited to:

- Colleges & Trade Schools
- Career Service (Department of Labor, local government agencies)
- Mentor Support (Morehouse Alumni, Organizations that specialize in mentorship, Fraternities)
- Life coaching and mental health support; crisis and suicide hotlines
- Dress for Success (how to tie a tie, what to wear for interviews)
- Personal Finances (opening a bank account, credit, saving and investing)\*
- Hygiene
- D.A.R.E. Program (drugs, violence, bullying, gangs)
- Sex Education
- Health Screenings
- Tutoring Services
- Military Recruitment
- Parent Corner - support resources



# Sponsorship Levels and Benefits



## **Dream Sponsor - \$5,000**

- ✓ Company representative to speak/present on stage at the event
- ✓ Company logo on emails promoting the event
- ✓ 1 Full-Page Ad in the event program
- ✓ Company name/logo with link on the event landing page
- ✓ Company commercial to air during the event
- ✓ Sponsor mentions during the event
- ✓ Vendor table at the event
- ✓ A custom plaque acknowledging support level



## **Gold Sponsor - \$2,500**

- ✓ Company logo on emails promoting the event
- ✓ 1 Full-Page Ad in the event program
- ✓ Company name/logo with link on the event landing page
- ✓ Company commercial to air during the event
- ✓ Sponsor mentions during the event
- ✓ Vendor table at the event
- ✓ A custom plaque acknowledging support level



## **Supporting Sponsor - \$1,000**

- ✓ ½ -Page Ad in the event program
- ✓ Company name/logo with link on the event landing page
- ✓ Vendor table at the event

# Alternatives to Sponsorship

## Individual Contribution

---

DreamHouse Make a Difference Foundation welcomes monetary donations of any amount. You may also donate your products, gift certificates, or other items to be used as prizes for various contests and giveaways during the conference. To learn more about how you or your company can get involved with the Boys to Men Youth Summer of Healing Teen Conference & Expo, contact us at [info@dreamhousefoundation.org](mailto:info@dreamhousefoundation.org).

---

## Advertisement Opportunities

We also offer additional options for businesses and individuals to advertise in the conference program. See below for details and contact us with any questions.

Description	Rate
Half Page Ad [8 1/2" x 5.5"] Landscape	\$50
Full Page Ad [8 1/2" x 11"] Portrait	\$100

## Vendor Booth Opportunities

Description	Rate
Vendor Booth	\$200

# Sponsorship Contract Form

## PRIMARY CONTACT INFORMATION

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone Number/Mobile \_\_\_\_\_

## INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company

Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

## SPONSORSHIP LEVEL

To become a sponsor please choose a sponsorship level below and sign. Our sponsor success team will be in touch to get you started.

- Dream Sponsor**
- Gold Sponsor**
- Supporting Sponsor**
- Individual Contribution**

## PAYMENT INFORMATION

Total \$ \_\_\_\_\_

Invoice me for payment By Check

Invoice me for payment by Credit Card

Please charge my credit card below

Name on card \_\_\_\_\_

Account Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Card Security code (3-4 Digits) \_\_\_\_\_

\_\_\_\_\_  
Signature

For Sponsorship or advertising questions, invoicing options, etc., contact:

info@dreamhousefoundation.org | (404) 383-9257 | www.dreamhousefoundation.org